

Supply Chain Management

Technology Suite:

- Asset Registry
- In-Kind Donations Management
- In-Kind Donations Management Plus+
- Transportation Donations Management
- Transportation Donations Management Plus+
- Procurement
- Needs Management
- Needs Management Plus+
- Online Warehouse
- Online Warehouse Plus+
- Online Ordering
- Online Ordering for Feeding America
- **Online Auction**
- Fleet Management
- Digital Hub

Supply Chain Management Online Auction Module

The Aidmatrix Network® Online Auction Module is a web-based application that enables associations or networks of NGOs to make donations available in a “silent sealed-bid auction” to its members (also known as a “blind auction,” or “open ascending bid auction”). It is based on a point system, where members are given points and then use those points to bid and exchange for available products in the auction. It empowers the association to determine as a group how to best allocate donations and also encourages the members to generate local donations and make them available to members across the association. The result: more humanitarian relief gets delivered to member organizations, thus helping more people-in-need.

This module is known within the Feeding America community as the Choice™ & Choice™ Mobile Systems.

• **Make Donations Available to Members Online**

Associations can use the Online Auction module to systematically balance the donations based on the needs of the community. The association takes donated goods and makes them available to its members in an online auction. Members log in to the auction and make bids for the goods with their available points.

• **Hold a Silent, Sealed-Bid Auction**

In a silent, sealed-bid auction there is no auctioneer.

Each bidder submits their sealed-bid which is not visible to any other bidder. Each bidder submits only one bid.

The highest bidder wins the auction.

• **Specify the Duration of the Auction**

Your association determines the length of the auction and posts the hours on the auction screen. Bidders submit

their bid until the closing time. At closing time, the system determines the winner based on the highest bid.

• **Track Members' Point Balances Automatically**

Members are given points up front based on previously agreed upon business rules, typically proportionate to their service levels or amount of relief they provide as a percentage of the total community population. Members' point balances are displayed on screen. Once a member's bid wins an auction, the purchase price is automatically deducted from their point account balance. The points are then redistributed to the group or to the bidder depending on your business rules.

• **Members Can Provide Donated Goods for Auction**

Members who receive donations that exceed their need or ability to consume can make those donated goods available for auction to the association. This is most commonly done with perishable products. For example, if one medical clinic received a donation of flu vaccine that expired in 60 days and could not distribute them all before they expired, they could make a portion of the donation available for auction to their association of clinics. In this case, the clinic would get all the points for the value of the product at the close of the auction and could then use those points to purchase other needed supplies.

• **Share Information with Members Easily**

Enhanced reports, additional data download functionality, workflow optimization and bulletin board enhancements

The Aidmatrix Network® for Humanitarian Relief

all make for easy administration and encourage information sharing with your membership.

- **Show True Membership Value and ROI**

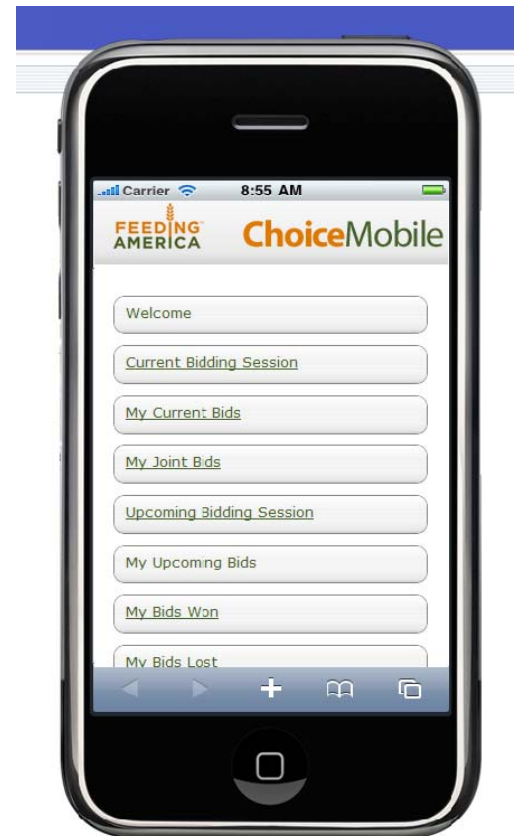
By providing an online auction, you create a marketplace for donated goods to be exchanged between members of your association. It is a clear way to show real membership value that participants receive as part of their membership fees. Most importantly, it improves the distribution of donated goods so that fewer donations are wasted and more humanitarian relief is delivered to those in need.

- **Provide Mobile Access for User Bidding**

Provides smart-phone enabled access to our Online Auction module as used by Feeding America in their Choice™ System. The feature enables mobile bidding, joint bidding on current and upcoming auction sessions, and the ability to view bids both won and lost. This maximizes access to the system for more than 800 Feeding America Choice System users who can now interact with the system via a smart-phone instead of having to be on the office network or at a Wi-Fi spot. This feature also minimizes the chance that they miss out on bidding on loads of product for their food bank. This functionality is made possible by funding provided by Feeding America.

Additional Administration Features

- Administrator can see historical snapshots of bidding sessions to help research and resolve questions from food banks
- Enhanced tools for administrator to set and create "Goal Factors" for member bidding
- Food banks can control who can bid on their loads



Choice Mobile Screen

Courtesy: Feeding America's Choice™ System

PARTNERSHIP

Joining the Aidmatrix Network means you have a wealth of resources at your disposal. Aidmatrix provides program resources to make sure your program succeeds. A community of relief agencies, governments and corporate partners offers collective knowledge of best practices and practical solutions — meaning you are never in it alone.

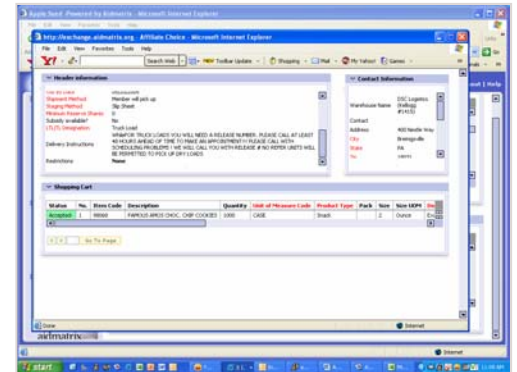
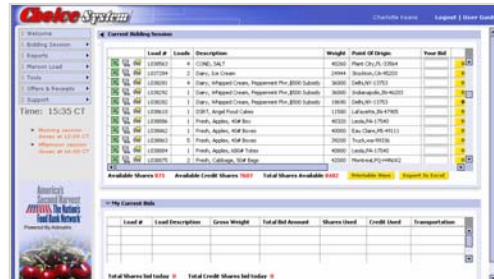
TECHNICAL SUPPORT

Whether it be a training question or help with activating during a disaster — we are here to help. Our mission is to empower your team to maximize the disaster relief available to those in need.

TURN-KEY SOLUTIONS

We offer this service as a hosted application, so there is no hardware to maintain and no IT staff to hire.

For more information on any of our products or services please visit us on the Web at: www.aidmatrix.org



Left: Current Bidding Session Screen ; Right: Load Details Window
Courtesy: Feeding America's Choice™ System

Technical Architecture

Core Modules — Built on Microsoft Active Server Pages and Oracle® database technology

Delivery Method — Software-as-a-Service (SaaS) mode

Accessible from Any Web Browser — End users need only an Internet connection and a web-browser to begin using the system; nothing to install or set up; enables you to easily share reports with others

Proof in Action

"I'm sure most food sourcers will tell you that much of our time is busied with being out in the service area, visiting donors, making calls, and looking for opportunities to connect food. To have the Choice System as handy as your phone will be a wonderful addition to the tool box that saves trips back to the office or searches for Wi-Fi hotspots. Thanks Aidmatrix."

*Peter Ricardo
Food Bank of Central New York
East Syracuse, New York*

"As one of the testers of ChoiceMobile, I was excited we would be getting the mobile app. I use Linux/Firefox on my computer at home so my only choice was to be at the office, have someone else bid for me, or skip bidding altogether. The very first day the mobile app was available, I had to be away from the office for a project that lasted several hours longer than expected. I was able to bid from my MOTOROLA DROID. You did an awesome job guys. Thanks for the tool that I will surely use to do my job more effectively."

*Don Moore
The Food Bank for Central & Northeast Missouri
Columbia, Missouri*

SERVICES INCLUDED

- Technical Support
- Setup
- Maintenance
- Application Support
- Hardware Support
- O/S Support
- Data Backup
- System Monitoring
- Security Monitoring
- 24x7 Uptime

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Right Aid. Right People. Right Time.™

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